



# Sustainability Roadmap

## Purpose and Vision

Clean Camp was founded with the goal of creating reliable outdoor cleaning products that support both consumer needs and environmental responsibility. Our mission is to provide an effective and safe product while thoughtfully considering the environmental and social impacts across our value chain.

This sustainability roadmap outlines the steps Clean Camp is taking to manage our environmental footprint, support responsible manufacturing, and contribute positively to communities. Our approach focuses on transparency, continuous learning, and meaningful action where we can have the greatest impact.

## Where We Are Today

Clean Camp's flagship product, Dish Wipes, was designed to provide a practical cleaning solution for outdoor environments where traditional washing methods may not be readily available.

Our products are manufactured by a trusted partner with established manufacturing expertise and sustainability credentials. Clean Camp is proud to collaborate with a partner that maintains recognized certifications and strong operational standards.

The formulation used in Clean Camp wipes prioritizes ingredients with *low toxicity profiles* that are commonly used in food, cosmetic, and cleaning applications.

Ingredients are selected for their safety, biodegradability, and effectiveness, supporting responsible product use in outdoor environments.





Clean Camp aligns its chemical management approach with the *AFIRM Group Restricted Substances List*, a widely recognized framework used by consumer product brands to restrict chemicals of concern in finished goods.

### **Our Sustainability Pillars**

Clean Camp's sustainability strategy focuses on several core areas that reflect the most relevant impacts for our product category.

#### **Water Stewardship & Grey Water Reduction**

Clean Camp products are designed specifically for outdoor environments where traditional dishwashing practices can unintentionally impact surrounding ecosystems.

In many campgrounds and backcountry environments, dishwashing requires mixing soap, food residue, and water to create *grey water*, which must then be disposed of properly. A majority of campgrounds and dispersed camping areas do not provide designated grey water disposal infrastructure. As a result, grey water is often scattered onto the ground where soap residues and food particles may enter the surrounding soil.

Traditional outdoor dishwashing for two campers over a weekend can generate approximately *6-12 gallons of grey water*.

Clean Camp Dish Wipes provide an alternative approach that significantly reduces the need for water during dish cleaning. By using pre-moistened wipes rather than traditional soap-and-water washing systems, campers can clean cookware and dishes without generating large amounts of grey water.





Reducing grey water helps minimize the introduction of synthetic soaps and food waste into the soil. These substances can disrupt the *soil microbiome*, which plays a critical role in maintaining healthy ecosystems and nutrient cycles.

By eliminating the need to disperse grey water onto the ground, Clean Camp products help reduce unnecessary soil disturbance and erosion while supporting more responsible outdoor recreation practices.

### **Responsible Chemistry and Product Safety**

Clean Camp prioritizes ingredient safety and responsible chemical management in product development. Our formulations focus on ingredients with well-established safety profiles and low toxicity.

To support this commitment, Clean Camp aligns with the *AFIRM Restricted Substances List* and works closely with our manufacturing partner to ensure restricted substances are not intentionally used in our products or production processes.

We will continue evaluating opportunities for additional third-party verification programs that support transparency and consumer trust.

### **Climate Responsibility**

Clean Camp is committed to understanding and addressing the climate impact of our products. We measure our greenhouse gas emissions annually using methodologies aligned with the *Greenhouse Gas Protocol*.

Our climate strategy focuses on measuring, tracking, and taking responsibility for our emissions.





Clean Camp will:

- Conduct annual greenhouse gas accounting to measure emissions associated with our operations and supply chain.
- Continue tracking emissions intensity as the company grows.
- Offset our measured carbon footprint each year through a combination of carbon *offsets and removals* facilitated through *360° Climate Solutions*.

In measuring and offsetting our emissions annually, Clean Camp aims to take responsibility for the climate impacts associated with our products.

### **Responsible Manufacturing Partnerships**

Clean Camp values strong and responsible supplier relationships. We are proud to work with an established manufacturer with recognized certifications including *FSC* and *NSF/ANSI-305 Organic*.

We believe that working collaboratively with trusted partners and continuing to understand our environmental impacts provides the strongest path forward.

We will continue to engage with our manufacturing partner to maintain transparency around materials, ingredients, and production practices.

### **Continuous Measurement and Improvement**

Clean Camp recognizes that sustainability is an ongoing process. We are committed to transparency and continuous improvement as new information, technologies, and materials become available.





Our ongoing commitments include:

- Conducting *annual greenhouse gas accounting*
- Offsetting our emissions each year through verified climate solutions
- Collaborating with our manufacturing partner to support responsible production practices

Our sustainability roadmap will continue to evolve to reflect new opportunities for improving environmental and social outcomes.

